

# SHOW FACTS

## CT State Dental Association Annual Meeting Mohegan Sun Uncas Ballroom Uncasville, CT May 15 - 16, 2025



**Connecticut State  
Dental Association**

CT State Dental, Mohegan Sun, Uncasville, CT, May 15-16, 2025

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### BOOTH EQUIPMENT

Each 8' deep x 10' wide booth includes: one 8' high back drape, two 3' high side drapes, one 8' x 40" high topped and skirted table, two folding chairs, one wastebasket and one 7" x 44" booth ID sign. To order booth electricity please see page 22.

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### EXHIBIT HALL CARPET

The trade show takes place in the Uncas Ballroom. The Ballroom is carpeted.

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### DISCOUNT PRICES

In order to receive the discounted rates listed in this kit, we must receive your order by:  
**Thursday, May 1, 2025. Order online (see page 2) and save the 8% Administrative Fee.**

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### SHOW SCHEDULE:

#### Exhibitor Move-In:

Wednesday, May 14, 2025 from 12:00pm - 6:00pm

Thursday, May 15, 2025 from 7:00am - 7:45am

#### Show Hours:

Thursday, May 15, 2025 from 8:30am - 5:30pm

Friday, May 16, 2025 from 8:30am - 3:30pm

#### Exhibitor Move-Out:

Friday, May 16, 2025 from 3:30pm - 7:30pm

### Important Shipping Information:

**DO NOT SHIP to HOTEL GUEST**

**All shipments for Exhibits must be directed to the official drayer.**

Shipments for booth equipment and supplies sent to hotel guest will be re-directed to Demers and incur re-direct fees. Please see pages 12-19 for more on material handling.



# ONLINE ORDERING

All products and services offered in this Exhibitor Services Kit are available on our online storefront.

An unique online login will be e-mailed to you from [info@demersexpo.com](mailto:info@demersexpo.com) If you have not received your credentials or have questions please feel free to contact us at the e-mail above or by phone 860-882-0003.

Try our fully PCI-Compliant Online Ordering System!  
Using our online storefront saves you an 8% administrative fee!  
Orders placed via email or fax will be assessed this fee.

**Last day to receive discount pricing is Thursday, May 1, 2025.  
Floor prices apply after that date.  
The Storefront will close on Thursday, May 8, 2025.  
No online orders after that date.**



CT State Dental, Mohegan Sun, Uncasville, CT, May 15-16, 2025



# CREDIT CARD AUTHORIZATION

CT State Dental, Mohegan Sun, Uncasville, CT, May 15-16, 2025

To have orders charged to a credit card account, please complete the information requested below and return this form with your order(s). Credit Card orders are subject to credit approval. Event site balances or charges for outstanding labor or miscellaneous items not previously paid will be charged to your credit card account.

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CREDIT CARD:      VISA          MasterCard          AMEX

ACCOUNT NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

SECURITY CODE (Visa/ Master Card 3 digit # on back, Amex 4 digit # on front): \_\_\_\_\_

CARDHOLDER'S NAME: \_\_\_\_\_

CARDHOLDER'S SIGNATURE: \_\_\_\_\_      DATE : \_\_\_\_\_

=====

## ADDRESS BELOW MUST MATCH CARDHOLDER'S BILLING ADDRESS

Company Name: \_\_\_\_\_      Booth #: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_      Authorized by: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_      Signature: \_\_\_\_\_

Phone: \_\_\_\_\_      Fax: \_\_\_\_\_      Date: \_\_\_\_\_

Email Address: \_\_\_\_\_

=====

## CREDIT AND PAYMENT POLICY

The Credit Card Authorization section above must be completed and accompany all credit card orders. Please notify your company representative of the following:

- All orders must be paid in full and/or credit card authorization (above) be on file with your order(s) before services are rendered.
- There will be no invoicing. Purchase Orders are not a form of payment.
- Payment for orders mailed to Demers in advance can be made by company check, money order or credit card.
- Event site orders can be paid by cash or charged to a credit card.
- International exhibitors must prepay all services in U.S. Currency.
- Items ordered, delivered to booth, then cancelled, will not be refunded.
- Other refund requests will not be considered unless exhibitor makes request of Demers prior to the close of the event.
- Exhibitor is responsible for the cost of repair or replacement if equipment is lost, damaged or stolen while being rented.
- Payment must be received by **Thursday, May 1, 2025** for pricing to apply.
- Orders received without payment will be assessed a late fee.

By submitting this credit card authorization, you knowingly authorize Demers to charge your credit card for any service rendered under the terms and conditions stated in this Exhibitor Kit. You also knowingly authorize your show-site representative to sign for charges on your behalf.

**PAYMENT MUST BE INCLUDED WITH ALL ORDERS**



# STANDARD FURNISHINGS

Order Online and Save the 8% Administrative Fee

CARPETING				
QTY	Carpet Size	Advance	Floor	Subtotal
	9' x 10' Carpet	156.00	196.00	
	9' x 20' Carpet	302.00	393.00	
	9' x 30' Carpet	453.00	590.00	
	9' x 40' Carpet	600.00	790.00	
<i>Carpet Color:</i> Gray Blue Red Black Emerald Green (Circle Choice)				
SPECIAL CUT CARPETING				
Booth Size: _____ ft. x _____ ft. = _____ sq. ft. x 3.70 = _____				
CARPET PADDING				
Booth Size: _____ ft. x _____ ft. = _____ sq. ft. x 1.59 = _____				
SKIRTED TABLES				
<i>Skirt Colors:</i> Gray Blue Red Black White Green Burgundy (circle choice)				
QTY	Table Size	Advance	Floor	Subtotal
	2' x 4' x 30" high	95.00	123.00	
	2' x 6' x 30" high	115.00	149.00	
	2' x 8' x 30" high	137.00	179.00	
	2' x 4' x 40" high	113.00	145.00	
	2' x 6' x 40" high	136.00	177.00	
	2' x 8' x 40" high	163.00	211.00	
UNSKIRTED TABLES				
QTY	Table Size	Advance	Floor	Subtotal
	2' x 4' x 30" high	44.00	57.00	
	2' x 6' x 30" high	53.00	69.00	
	2' x 8' x 30" high	63.00	80.00	
	2' x 4' x 40" high	69.00	88.00	
	2' x 6' x 40" high	79.00	104.00	
	2' x 8' x 40" high	68.00	117.00	

CHAIRS				
QTY		Advance	Floor	Subtotal
	Upholstered arm chair	68.00	89.00	
	Black Bar Stool w/ foot rest	78.00	93.00	
	Tubular folding chair	19.00	25.00	
	Upholstered bar stool	139.00	159.00	
	Padded side chair	37.00	45.00	
SPECIAL DRAPERY/SKIRTING				
<i>Drape Colors:</i> Gray Blue Red Black White Green Burgundy (circle choice)				
QTY		Advance	Floor	Subtotal
	8' high drapery <small>Per Linear Foot</small>	9.75	11.75	
	3' high drapery <small>Per Linear Foot</small>	8.75	10.75	
	13'-long table skirting	72.00	88.00	
ACCESSORIES				
QTY		Advance	Floor	Subtotal
	Clothes Tree	71.00	100.00	
	Easel (Tripod Display)	38.00	49.00	
	Garment Rack	68.00	92.00	
	Panelboard	208.00	290.00	
	Pegboard	208.00	290.00	
	Stage (4' x 4' all heights up to 36")	106.00	148.00	
	Stage (4' x 4' w/ carpet & skirt)	153.00	217.00	
	Stanchion Post	38.00	50.00	
	Stanchion Belt	6.50	10.50	
	Waste Basket	18.00	24.00	
	Aluminum Rail	7.50	10.50	

**- ORDER SUMMARY -**

Subtotal:	\$	<input type="text"/>
6.35% Sales Tax:	\$	<input type="text"/>
8.00% Admin Fee:	\$	<input type="text"/>
Grand Total:	\$	<input type="text"/>

Advance price deadline: Thursday, May 1, 2025. All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rental are based on availability. Order early to guarantee what you want is available.

Order online and save the 8% administrative fee.

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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 860.882.0003 – Fax 860.579.3976 – Email info@demersexpo.com  
 www.demersexpo.com



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# Additional Booth Accessories

Looking for an item you do not see? Please call our office for availability and pricing.



**Tote Bag Holder**



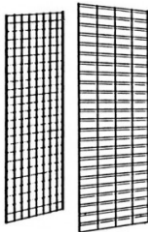
**Faux Tree**



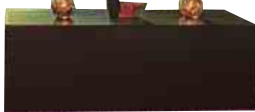
**Literature Rack**



**Gondola**



**Gridwall**



**Coffee Table**

\*Actual products may vary from images shown\*

ITEM	QTY	X	PRICE	=	TOTAL
TOTE BAG HOLDER/RACK		X	\$ 60.00	=	
SILK PALM TREE		X	\$ 70.00	=	
LITERATURE RACK		X	\$ 95.00	=	
COFFEE TABLE		X	\$ 105.00	=	
2'X6' GRIDWALL (MUST ORDER AT LEAST 2)		X	\$ 60.00 EA	=	
4' GONDOLA (COMES WITH 2 SHELVES)		X	\$ 225.00	=	
ADDITIONAL GONDOLA SHELVES (2 ADDITIONAL MAX PER GONDOLA)		X	\$ 25.00 EA	=	
SUBTOTAL					\$
6.35% CT Tax					\$
8.00% ADMIN FEE					\$
GRAND TOTAL					\$

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# ELITE SERIES FURNITURE



SORRENTO WHITE



SORRENTO BLACK

## SORRENTO COUCH



SOUTH BEACH BISTRO 42" TABLE



SOUTH BEACH BAR CHAIR



SANIBEL BISTRO 42" TABLE



SANIBEL BAR CHAIR  
HIGH BACK ALSO AVAILABLE

## SOUTH BEACH



SORRENTO CHAIR WHITE



SORRENTO CHAIR BLACK

## SANIBEL

## SORRENTO CHAIR

ITEM	QTY	X	PRICE	=	TOTAL
SORRENTO COUCH WHITE		X	\$ 565.00	=	
SORRENTO COUCH BLACK		X	\$ 540.00	=	
SOUTH BEACH BISTRO 42" TABLE		X	\$ 280.00	=	
SOUTH BEACH BAR CHAIR		X	\$ 150.00	=	
SANIBEL BISTRO TABLE		X	\$ 280.00	=	
SANIBEL BAR CHAIR - LOW BACK		X	\$ 150.00	=	
SANIBEL BAR CHAIR - HIGH BACK		X	\$ 150.00	=	
SORRENTO CHAIR WHITE		X	\$ 300.00	=	
SORRENTO CHAIR BLACK		X	\$ 275.00	=	
SUBTOTAL				\$	
6.35% SALES TAX				\$	
8.00% ADMIN FEE				\$	
GRAND TOTAL				\$	

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City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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# CUSTOM BOOTH RENTAL

CT State Dental, Mohegan Sun, Uncasville, CT, May 15-16, 2025



Added Side Rail Panels & Kiosk



Standard - No Side Rail Panels

### Standard custom booth rental package includes:

- Three full white backwall panels (8-10 linear ft total)
- Two full white sidewall panels (3 linear ft each side)
- Brushed aluminum trim
- One 9'x10' booth carpet
- One 30" high draped table
- One padded arm chair
- One wastebasket
- One Company I.D. Sign
- Show site delivery, setup and dismantle

### Optional add on items:

- 3' siderail panels
- 8" x 38" Plexi shelf
- One meter front reception kiosk

**Quantities are limited and are available on a first-come first-serve basis. This special booth package can not be ordered on show site.**

**\*Customizable panels with Logos and/or Graphics:** Prices quoted upon request. Please call 860-882-0003.

### Custom Graphic Specs:

Back Panel (3) - 38.25"x92.5" per panel, Side Panel (2) - 38.25"x92.5", Header (1) - 117.09"x14"

### PLEASE INDICATE YOUR CHOICES FOR THE FOLLOWING ITEMS:

9'X10' Carpet Color:	<input type="checkbox"/> Red	<input type="checkbox"/> Blue	<input type="checkbox"/> Gray	<input type="checkbox"/> Burgundy
Table Length:	<input type="checkbox"/> 4'	<input type="checkbox"/> 6'	<input type="checkbox"/> 8'	
Table Skirt Color:	<input type="checkbox"/> Red	<input type="checkbox"/> Blue	<input type="checkbox"/> Gray	<input type="checkbox"/> Burgundy
	<input type="checkbox"/> White	<input type="checkbox"/> Green	<input type="checkbox"/> Black	
I.D. Sign Letter Color:	<input type="checkbox"/> Red	<input type="checkbox"/> Blue	<input type="checkbox"/> Black	
I.D. Sign Text (up to 20 characters):	_____			

ITEM	QTY	X	PRICE	=	TOTAL
CUSTOM BOOTH RENTAL		X	\$ 2060.00	=	
SET OF 3' SIDE RAIL PANELS		X	\$ 650.00	=	
8" x 38" PLEXI SHELF		X	\$ 125.00	=	
ONE METER RECEPTION KIOSK		X	\$ 755.00	=	
SUBTOTAL					\$
6.35% SALES TAX					\$
8.00% ADMIN FEE					\$
GRAND TOTAL					\$

**PRINTED GRAPHICS ARE NOT INCLUDED, ADDITIONAL COSTS APPLY**

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**Order online and save the 8% administrative fee.**

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City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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# AUDIO/VISUAL EQUIPMENT

Your order must be placed in advance. A/V orders will not be accepted at the show site. Equipment must be rented for the duration of the event. You are responsible for the cost of repair or replacement if equipment is lost, damaged, or stolen while you are renting it. If you require technician assistance an \$90.00 per hour labor charge will apply.

Monitor will come with standard HDMI connection. Please ensure your computer is compatible.

## MONITOR RENTAL (per device/per show)

Description	QTY	Rental Rate (Duration of Show)	Total
32" LCD Flat Screen Monitor (tabletop)		\$420	
42" LCD Flat Screen Monitor (tabletop)		\$475	
50" LCD Flat Screen Monitor		\$795	
Monitor Stand (fits 50" monitor only)*		\$150	
*Only our 50" Monitor will fit the Monitor Stand; all monitors may be displayed on a tabletop. Please contact the Demers AV department with questions.		Sub-total	
		6.35% Sales Tax	
		8.00% Admin Fee	
		<b>Total</b>	



Order Online and Save the 8% Administrative Fee

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# DIGITAL GRAPHICS AND SIGNS

CT State Dental, Mohegan Sun, Uncasville, CT, May 15-16, 2025

## Your presentation is everything!!!

Impress your potential new customer and stand out from your competitors with high impact digital graphics in your booth. Let our team of graphic designers and sign professionals bring your booth to the next level with high impact digital graphics.

The next pages are graphics order forms. Use these forms as a guideline or consult with our graphics team to determine what will be best for your booth.

Contact us at 860.882.0003.



# SIGN & GRAPHICS ORDER FORM

To order your graphics, complete this order form and attach your sign copy or electronic file. Please see artwork guidelines for electronic files on the following page. Note: All graphics are subject to a 100% cancellation charge.

## DIGITAL GRAPHICS

Demers Expo can provide the finest state-of-the-art digital graphic reproduction available on the market today. Capabilities include full-color spectrum, photo-quality, high-resolution digital printing in any size for banners, easel signage, and more.

## PRICING GUIDE

<input style="width: 80%; height: 20px;" type="text"/>	L X	<input style="width: 80%; height: 20px;" type="text"/>	W =	<input style="width: 80%; height: 20px;" type="text"/>	Square Feet
Round length and width up to nearest foot					
<input style="width: 80%; height: 20px;" type="text"/>	Square Feet X	\$10.00 per Sq. Ft. Discount Price or \$15.00 per Sq. Ft. Standard Price	=	<input style="width: 80%; height: 20px;" type="text"/>	Total

**In order to receive discounted pricing, your order must be received by Thursday, May 1, 2025.**

Minimum order per graphic 6 sq. ft.; Double sq. ft. for double-sided graphics; File conversion, retouching, cloning or color correcting may incur additional labor charges (Demers will advise of charges before work is performed).

**Please call an Exhibitor Sales Specialist for price quotes on graphics over 80 sq. ft.**

## BACKING MATERIAL

**Standard:**

Foam Core  
 PVC Fluted

**Upgraded:** (additional 15% charge)

Sintra  
 Gator Board  
 Plexi

If backing material is not selected, PVC Fluted will be used.

## SIGN LAYOUT

The quick brown fox ran over the steep hill.



Vertical

The quick brown fox ran over the steep hill.



Horizontal

The quick brown fox ran over the steep hill.



Designer to decide

## SPECIAL INSTRUCTIONS

Please indicate the file name that will be e-mailed or uploaded to our FTP (see next page)

<input style="width: 80%; height: 20px;" type="text"/>	Total X	<input style="width: 80%; height: 20px;" type="text"/>	6.35% Sales Tax +	<input style="width: 80%; height: 20px;" type="text"/>	8.00% Admin Fee =	<input style="width: 80%; height: 20px;" type="text"/>	Grand Total
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*If you will be ordering more than one sign, please use one order form per graphic/sign.*

**Order Online and Save the 8% Administrative Fee**

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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# ARTWORK & FILE GUIDELINES

DES-Demers Expo will provide you with the best possible quality graphics for your event or exhibit. You can assist us in that effort by providing digital art files using the guidelines listed below. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

## PREFERRED SOFTWARE AND FILE FORMATS

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs:

- ADOBE—Illustrator, InDesign, and Photoshop
- COREL DRAW

The Following Files can be submitted for graphic reproduction:

- EPS and AI
- TIF
- PDF
- JPG

Vector formats are best to use. When using vector based formats include all fonts, or convert fonts to outlines or paths

File types that cannot use to reproduce high quality graphics include:

- GIF files
- Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
- Self-extracting files, such as EXE or SEA files

## HOW TO SEND ARTWORK

- Artwork files that are of acceptable resolution as listed above will typically be too large to send via email. Files may be shared via online file sharing with program of your choice, saved and sent via overnight delivery on either a CD-ROM or a DVD, along with the hard-printed proof copy. (Floppy disks and zip drives are not a good option for sending large graphics files.)
- Files may also be uploaded to DES-Box Files. Please contact Demers at 860-882-0003 to obtain access.
- If your artwork files are below 6 megabytes they can be e-mailed to [info@demersexpo.com](mailto:info@demersexpo.com).



# MATERIAL HANDLING INSTRUCTIONS

Materials can be shipped in advance to the Demers Warehouse only, there is **no direct shipping to the Venue**.

Exhibitor is responsible for making prepaid inbound and outbound shipping arrangements. Collect shipments or shipments billed to Demers will not be accepted. All shipments must be consigned to Demers and all material handling services must be prepaid. Demers Material Handling Services include receiving shipments, providing delivery to booth, storage of empty packing materials, and return of outbound shipments to the loading dock.

ADVANCE SHIPPING ADDRESS	
<i>Please use enclosed labels on all pieces</i>	
<b>TO:</b>	Name of Exhibitor & Booth Number
<b>FOR:</b>	CT State Dental
	c/o Demers Exposition Services, Inc.
	151A Park Ave
	East Hartford, CT 06108
Demers Warehouse will receive shipments and provide up to 30 days storage prior to the event. Loose materials will not be received at Demers Warehouse. Shipments may be received weekdays (excluding holidays) between 8:30am –12:00pm, 12:30pm – 3:30pm.	
<b>Deadline to receive shipment without late fee: Thursday, May 1, 2025</b>	
<b>Rate: \$92.00 per cwt (100 lbs.) per shipment; weights are rounded to the next 100 lbs; minimum charge 2 cwt per shipment.</b>	
<b>Special Handling:</b> Any material not crated or properly packaged will be subject to a handling fee of 75% of the total drayage charges.	
<b>Double Stacked Freight:</b> All trucks and trailers must be floor loaded. Trucks & trailers must be loaded in a manner that a single forklift can remove freight without the assistance of j-bars or similar equipment to remove crates from trucks or trailers. Trucks or trailers that are loaded as mentioned will receive a 25% surcharge on drayage costs.	
<b>Overtime:</b> see rate schedule on page 13.	
<b>Late shipments:</b> Items received at the Advance Warehouse after the Deadline Date will not be refused. A late fee of \$25.00 per cwt (\$100.00 minimum) will be charged, plus additional fees if special transportation is required.	
<b>Non-payment:</b> Shipments received without a completed Material Handling form and full payment will be assessed a late payment fee of \$25.00 per cwt, \$100.00 minimum.	
<b>Insurance Liability:</b> By shipping to above address exhibitor agrees to terms and conditions of the attached LIABILITY AND INSURANCE BULLETIN on page 15.	

### Outbound Shipments:

- Exhibitors who have freight going outbound after the event must complete a bill of lading at the Demers Service desk prior to show close.
- Exhibitors must have printed pre-paid labels (FedEx/UPS).
- All Outbound shipments returning to the DES warehouse for carrier pick up will incur a \$1.35 per pound charge for outbound handling, a minimum outbound charge of \$95.00 will apply.
- Shipments returned to the warehouse can be picked up by Exhibitor's carrier beginning *Wednesday, May 21, 2025* (warehouse hours are 8:30am - 3:30pm) excluding Holidays.
- Any freight left on show floor without a DES Bill of Lading will be assessed a minimum 1-hour labor charge.
- Empties may take up to one hour to return at the close of the show.

### PLEASE COMPLETE THE FOLLOWING:

	CARRIER	# PIECES	SHIPMENT WEIGHT <small>ROUND UP TO NEAREST 100 lbs</small>	CWT <small>Minimum Charge 2 CWT</small>	RATE per CWT	SUB TOTAL CHARGES	APPLICABLE OVER TIME CHARGES <small>ADD 25% OT per occurrence</small>	ESTIMATED CHARGES
SHIPMENT 1			lbs. ÷ 100 =		x			
SHIPMENT 2			lbs. ÷ 100 =		x			
SHIPMENT 3			lbs. ÷ 100 =		x			
SHIPMENT 4			lbs. ÷ 100 =		x			
<b>LATE SHIPMENT(s) to DES Warehouse</b>						\$25.00 per cwt	\$100.00 Minimum Charge	\$
							6.35% Service Fee	\$
<b>Order Online and Save the 8% Administrative Fee</b>							8.00% Admin Fee	\$
							<b>TOTAL ESTIMATED CHARGES</b>	\$

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108  
 860.882.0003 – Fax 860.579.3976 – Email [info@demersexpo.com](mailto:info@demersexpo.com)  
[www.demersexpo.com](http://www.demersexpo.com)



**Demers  
Events  
& Expo  
Services**

CT State Dental, Mohegan Sun, Uncasville, CT, May 15-16, 2025

# MATERIAL HANDLING RATE SCHEDULE

CT State Dental, Mohegan Sun, Uncasville, CT, May 15-16, 2025

## Rate Classifications

- **Crated** - Material that arrives as a single shipment on a dedicated truck that is skidded and/or crated or in any type of shipping container that can be unloaded at the dock with no additional handling required.
- **Special Handling** - material delivered in such a manner that it requires additional handling, such as (but not limited to) shipments that are loaded by cubic space, ground loading/unloading, stacked or constricted space loading/ designated piece loading/unloading, alternate delivery location, loads mixed with pad wrapped material, carpet/pad, multiple shipments, pad wrapped shipments, uncrated shipments, no documentation (including weight tickets), and inaccurate or missing weights which require shipment to be re-weighed on the dock. Shipments loaded in this manner require additional time, equipment and/or labor. Courier type companies such as Fed Ex, UPS or DHL, airfreight and local cartage companies, POVs and company trucks are included in this category due to their delivery procedures.
- **Uncrated** - Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.
- **Small Packages** - A shipment of any number of pieces with a combined weight not to exceed 25lbs that is received on the same day, from the same shipped and delivered by the same carrier.
- **Double Stacked Freight** - All trucks and trailers must be floor loaded. Trucks & trailers must be loaded in a manner that a single forklift can remove freight without the assistance of j-bars or similar equipment to remove crates from trucks or trailers. Trucks or trailers that are loaded as mentioned will receive a 25% surcharge on drayage costs.

## Additional Fees May Apply

- Off-Target: Direct shipments that do not arrive on the date or time assigned.
- Late to Warehouse Fee: **Shipments arriving after Thursday, May 1, 2025.**
- Early Shipment to the Warehouse: Any shipment arriving prior Monday, April 1, 2025.
- Refer to previous page regarding availability of warehouse for outbound shipments.
- Shipments Returned to Warehouse: Shipments returned to the warehouse at the close of the show will be charged an additional fee of \$1.35 per lb or \$95 minimum for outbound handling.
- Any freight left on the show floor without a DES Bill of Lading will be assessed a minimum 1-hour labor charge and it will be shipped out with the house carrier at the exhibitor's expense to the last known address from the inbound bill of lading.

## Overtime

- Overtime is Monday through Friday prior to 8:00am and after 4:30pm; all day Saturday and Sunday.
- Overtime will be applied to all freight received at or moved from the warehouse and/or show site during above listed times at a rate of 25% per occurrence.
- The show schedule is set by show management and the venue. Your shipment is moved into or out of showsite on overtime due to scheduling beyond Demers control.



# SHIPPING LABELS ADVANCE

Copy and use this label for Advanced Shipment to Warehouse.  
Please have shipment(s) arrive by  
**Thursday, May 1, 2025** to avoid the late fee.

**CT State Dental, Mohegan Sun, Uncasville, CT, May 15-16, 2025**

# RUSH!

**DES  
FREIGHT**

TO:

*EXHIBITING COMPANY Please write exhibiting company's name in this box*

**CT State Dental**

*BOOTH NUMBER(s) Please write Booth # in this box if you know it at time of shipment*

**c/o Demers Exposition Services, Inc.  
151A Park Ave  
East Hartford, CT 06108**

Carrier \_\_\_\_\_

Number \_\_\_\_\_ of \_\_\_\_\_ pieces



# LIABILITY AND INSURANCE BULLETIN

CT State Dental, Mohegan Sun, Uncasville, CT, May 15-16, 2025

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for damage to uncrated materials, improperly packed materials, or concealed damage.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of materials before they are picked up from exhibitor's booth for reloading after the event. Bills of lading covering outgoing shipments which are furnished to DEMERS EXPOSITION SERVICES, INC. by exhibitors will be checked at time of our actual pick-up from booth and corrections made where discrepancies occur.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, damage or delay due to fire, acts of God, strikes, lockouts or work stoppages of any kind, or to any causes beyond its control.

DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to physical loss or damage to the specific article which is lost or damaged, and in any event, DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to \$0.30 per pound.

DEMERS EXPOSITION SERVICES, INC. shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs which may result from any loss or damage to an exhibitor's materials which may make it impossible to exhibit same.

The consignment or delivery of a shipment to DEMERS EXPOSITION SERVICES, INC. by an exhibitor, or by any other shipper on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.

EXHIBITORS REQUIRING ADDITIONAL INSURANCE COVERAGE SHOULD ARRANGE TO PLACE SAME THROUGH THEIR AGENT OR BROKER.



# EXHIBIT SHIPMENTS & ON-SITE DROP-OFFS QUICK FACTS

CT State Dental, Mohegan Sun, Uncasville, CT, May 15-16, 2025

- **THIRD-PARTY SHIPMENTS (Fedex, UPS, ABF, Old Dominion, etc.)**  
Must be shipped in advance to Demers Warehouse in East Hartford, CT

Mohegan Sun's policy and the Connecticut Gaming Commission regulations require all exhibit materials including display cases, crates, skids, pallets and cardboard boxes to be shipped in advance to the appointed decorator.

Mohegan Sun does not have provisions to accept direct shipments – **No Direct Shipments** are permitted to this venue. Shipments addressed to hotel guest and received by the hotel will be redirected to Demers Expo Services and subject to both redirect and late fees.

If shipments are received after the advanced deadline date, May 1, 2025 at our warehouse, they will not be refused. The late fee will apply. Additional transportation fees will apply if set up has already begun and we need to make a special delivery to bring your materials to the show site.

- **DIRECT DROP OFF - PERSONALLY OWNED VEHICLES (POV'S) –**

The loading dock is available for 15 minutes of ACTIVE UNLOADING ONLY. When active unloading please unload everything when you arrive, then MOVE YOUR VEHICLE BEFORE unpacking your items and setting up your booth space. Your vehicle must remain ON with your lights ON when you are unloading- this is a strict mandate from the Mohegan Tribal Health and Safety Department.

If you NEED ASSISTANCE to unload your vehicle, Demers staff will assist you in unloading your vehicle and delivering your exhibit materials to your booth. Material handling rates apply, Please see page 18. Once unloaded, you will be required to move your vehicle to a public parking area.

If WANT TO HAND CARRY your own equipment, please see Page 17 for Mohegan Sun's policy.

NOTE: You must park in a parking garage and hand carry your items in; this may take more than one trip. **There is no unloading from hotel valet or hotel check-in area.**

- **OUTBOUND SHIPPING AND HANDLING**

Please stop by the Demers Exhibitor Services Desk to complete a bill of lading before the conclusion of the show. All outbound shipments require a bill of lading; additional fees apply if freight is left on show floor without one. All outbound shipments return to DES warehouse for pick up. Carrier pick up is not permitted from this venue.





# HAND-CARRY POLICY

For the convenience and safety of all exhibitors and patrons, Mohegan Sun prohibits the transportation of all freight and exhibit materials through its lobby and other public spaces. Mohegan Sun will, however, allow certain items to be hand carried in or out of the facility during specified dates and times.

Hand carried freight is defined as items that can be easily carried by an individual exhibitor, without the need for mechanized equipment. Exhibitors may use two-wheeled hand trucks (see Exhibit A below), but will not be allowed to use four-wheeled carts or similar items (see Exhibit B below).

Exhibitors may not pull up to or unload at the Loading Dock. A designated area or “marshaling” yard will be established for the transfer of items into the facility. This area will be determined by Mohegan Sun and Demers Exposition Services as its designated General Services Contractor.

Exhibitors may not utilize or borrow any Hotel equipment for the purpose of loading in or out hand-carry items. This includes, but is not limited to, the bellman carts. Should exhibitors require assistance moving their items in or out of the facility, they will be referred to the Demers Service Desk located in the exhibit space, or to a Demers Exposition Services representative. Fees will apply for services rendered.

All hand-carry items moving in and out of the facility will be supervised, and are subject to Hotel and Convention Services approval. Mohegan Sun reserves the right to refuse hand-carry items for any reason.

Exhibitors found violating these procedures will be asked to turn items over to Demers Exposition Services in accordance with Mohegan Sun Convention Services regulations, and with the procedures set forth in this Exhibitor Services Kit.



Exhibit A



Exhibit B



# POV LOAD IN/OUT INFORMATION

## ATTENTION VENDORS WHO NEED ACCESS TO THE LOADING DOCK

(SEE NEXT PAGE FOR A PROPERTY MAP)

### From 395:

Take Exit 9 onto 2A East. Then take Exit 6 from 2A East (this turns into Mohegan Sun Boulevard). Turn Right at the first traffic light.

### From 2A West:

Take Exit 2. Once off the exit ramp you will come to a Traffic Light (this is Mohegan Sun Boulevard). At this Light continue straight, crossing Mohegan Sun Boulevard.

## LOAD IN

The loading dock is available to each exhibitor for 15 minutes of ACTIVE UNLOADING ONLY. Your vehicle must remain ON with your lights ON when you are unloading- this is a strict mandate from the Mohegan Tribal Health and Safety Department.

Once unloaded, you will be required to move your vehicle to a public parking area. The Riverview Garage is the closet parking to the Convention Center.

## LOAD OUT

Upon conclusion of the show, please pack your booth completely.

Once your booth is packed, retrieve your vehicle and proceed to the loading dock as space permits. Once loaded, you will need to exit the dock so that other exhibitors may enter.

## EXHIBITORS REQUIRING ASSISTANCE:

If you require assistance unloading and loading your vehicle, please see the exhibitor services desk. PLEASE NOTE MATERIAL HANDLING FEES WILL APPLY, \$92 per 100 CWT, 200 # CWT/\$184 minimum, fee covers round-trip assistance.



# LOADING DOCK DIRECTIONS

Once at the stop-light on Mohegan Sun Boulevard, Travel 3/10 mile on Mohegan Sun Boulevard - staying to the right onto Cove Rd.

Stay to the left and loading dock entrance will be on your left.



CT State Dental, Mohegan Sun, Uncasville, CT, May 15-16, 2025



# LABOR ORDER FORM

**ORDER ONLINE AND SAVE THE 8% ADMINISTRATIVE FEE!**

## Display Labor

These craftsmen crate, uncrate materials, set-up and dismantle exhibits

**STRAIGHT TIME** 8:00am to 4:30pm, Monday - Friday  
**OVERTIME** 8:00am to 4:30pm, Saturday & Sunday  
 4:31pm to 11:59pm, Monday - Sunday  
**DOUBLE TIME** 12:00am - 7:59am, Monday - Sunday & all Holidays

**\*Two Hour Minimum per Laborer**

Start time guaranteed only when labor is requested for the start of a working day (8:00am). Labor must be cancelled 72 hours in advance of start time to avoid estimated labor charges.

## Rates: per person/per hour

**ADVANCE PRICE    SHOWSITE PRICE**

\$93.00                      \$123.00

\$139.50                     \$184.50

\$186.00

\$246.00

**Advance Pricing Deadline: Thursday, May 1, 2025**

## INSTALLATION LABOR

**Demers Exposition Supervised Labor** - Installation of your exhibit will be completed at our discretion prior to show opening. The charge for this service is 30% of the total installation labor bill, or a minimum of \$60.00

Emergency Contact:	Phone:
Display Contact:	Phone:

**Exhibitor Supervised Labor** - Supervisor must check-in at the Demers Service Desk to pick-up labor.

Supervisor Contact:	Phone:
---------------------	--------

Date	Start Time	No. of Laborers	X	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost
			X		=		@		=	
			X		=		@		=	

If you elect Demers Supervised Labor to assemble your display, the display must have complete explicit instructions. Any booth without complete explicit instructions will either incur additional labor costs for specialty labor or not be installed.

DEMERS Supervision 30% or \$60.00 Minimum

8% Admin Fee

**Total**

## DISMANTLE LABOR

**Demers Exposition Supervised Labor** - Dismantle of your exhibit will be completed at our discretion at the close of the show. The charge for this service is 30% of the total installation labor bill, or a minimum of \$60.00

Emergency Contact:	Phone:
Display Contact:	Phone:

**Exhibitor Supervised Labor** - Supervisor must check-in at the Demers Service Desk to pick-up labor.

Supervisor Contact:	Phone:
---------------------	--------

Date	Start Time	No. of Laborers	X	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost
			X		=		@		=	
			X		=		@		=	

DEMERS Supervision 30% or \$60.00 Minimum

8% Admin Fee

**Total**

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108  
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# CLEANING ORDER FORM

Vacuuming of booth carpet per booth space @ \$50.00 per day; service includes general booth vacuuming prior to the opening of the show on each day requested.

VACUUMING						
Description	Date Requested	No. of Booths	X	Rate per Day	=	Estimated Total Cost
Vacuuming			X	\$50.00	=	
Vacuuming			X	\$50.00	=	
Vacuuming			X	\$50.00	=	
Vacuuming			X	\$50.00	=	
<i>Order Online and save the 8% Administrative Fee!</i> 8% Admin Fee						
<b>Total</b>						

BULK SPACE VACUUMING (AREA OVER 600 SQ FT)										
Description	Date Requested	Booth Dimensions			=	TTL SQ FT	X	\$0.25	=	Estimated Total Cost
		L	X	W						
Vacuuming			X		=		X	\$0.25	=	
Vacuuming			X		=		X	\$0.25	=	
Vacuuming			X		=		X	\$0.25	=	
Vacuuming			X		=		X	\$0.25	=	
<i>Order Online and save the 8% Administrative Fee!</i> 8% Admin Fee										
<b>Total</b>										

Porter service per booth space @ \$40.00 per day; service includes emptying of trash cans replacement of trash can liners and disposal of trash in your booth space.

PORTER SERVICE						
Description	Date Requested	No. of Booths	X	Rate per Day	=	Estimated Total Cost
Porter Service			X	\$40.00	=	
Porter Service			X	\$40.00	=	
Porter Service			X	\$40.00	=	
Porter Service			X	\$40.00	=	
<i>Order Online and save the 8% Administrative Fee!</i> 8% Admin Fee						
<b>Total</b>						

BULK SPACE PORTER SERVICE (AREA OVER 600 SQ FT)										
Description	Date Requested	Booth Dimensions			=	TTL SQ FT	X	\$0.25	=	Estimated Total Cost
		L	X	W						
Porter Service			X		=		X	\$0.25	=	
Porter Service			X		=		X	\$0.25	=	
Porter Service			X		=		X	\$0.25	=	
Porter Service			X		=		X	\$0.25	=	
<i>Order Online and save the 8% Administrative Fee!</i> 8% Admin Fee										
<b>Total</b>										

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	



# Encore Electrical Facts

eventnow.encoreglobal.com

Self service option available through their online store at eventnow.encoreglobal.com.

Visit eventnow.encoreglobal.com and select;

“I am planning an exhibit booth”

Browse their technology catalog for electrical or rigging needs

Select from a list of available products/product packages and service packages, then checkout\*

\*EventNow is only available more than two days prior to event load in. If ordering within two days, contact your onsite team.

## Special Notes

Find your event on the website by selecting “Mohegan Sun Casino” as the venue and filtering by your event date.

If you don't see your event, or have any special power needs not listed on the website, please contact:

[tony.ells@encoreglobal.com](mailto:tony.ells@encoreglobal.com)

Orders placed 21 days in advance of the show are eligible for a 20% discount

Please consult the power chart on the website to determine the best service to order (for example; 5amp for laptops, 10amp for lighting, 20amp for cooking appliance)

CT State Dental, Mohegan Sun, Uncasville, CT, May 15-16, 2025

