

# 2021 CSDA Virtual Booth Space Application and Sponsorship Form

Trade Show: May 3, 4, 6 and 8, 2021

Please complete all sections of this contract and print as clearly as possible so we can translate the information accurately. In submitting this application, you agree that you have read, understand and will abide by all of the rules and regulations outlined in the prospectus.

## BOOTH PACKAGE SPACE

\$500 x # \_\_\_\_\_ spaces = \$ \_\_\_\_\_

## VIRTUAL BOOTH SPACE UPGRADE

\$500 x # \_\_\_\_\_ spaces = \$ \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

- Main Lobby Logo (\$1,000)
- Logo on Exhibit Hall Landing page (\$500)
- Logo on Registration and Confirmation Email **SOLD!**
- Tech Center (\$750)
- Educational Program Sponsorship (\$750)
- Coffee Break Gift Card **SOLD!**
- Morning "Wellness" session (\$300)
- Evening Networking Socials (\$700)

## OPTIONAL ADD-ONS

- We would like an Attendee Mailing List (\$50)
- Sign us up for the Golden Ticket (\$100)

Today's total payment \$ \_\_\_\_\_

Return contract and check made payable to:  
Connecticut State Dental Association  
835 West Queen Street, Southington, CT 06489.

For applications with credit card payment, scan and email to [annualmeeting@csda.com](mailto:annualmeeting@csda.com) or fax to 860.378.1807.



**Connecticut State  
Dental Association**

## CONTACT INFORMATION

Company name

Company products/services

Booth sign should read

Company zip code

Company website address for [csdadentalmeeting.com](http://csdadentalmeeting.com)

Name/Email of person completing this application

Exhibitor Kit should be e-mailed to:

Full name

Email address

Phone

## METHOD OF PAYMENT

(New/First time exhibitors must pay by check)

- Check made payable to CSDA
- MasterCard    Visa    American Express

Credit card number

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Expiration date

CVV Code

Name on card

Credit card billing address

Authorized signature

1. **Contract:** By completing the 2021 CSDA Virtual Booth Space and Sponsorship Application, 2021 Online Conference Experience, ("Online Platform") the industry company (collectively referred to as "Company") acknowledges that they have fully read and agree to comply with all information provided in these Rules & Regulations, as well as related procedures, forms and communications. Completion of the application process represents a firm and binding contract with the understanding and agreement to abide by all rules, regulations and conditions of the CSDA. Failure to abide by such rules and regulations will result in forfeiture of all monies paid or due to CSDA under terms of this Agreement and no booth or sponsorship areas will be provided.
2. **Payment Policy:** Full payment must accompany the completed Application before it will be marked as received and/or processed by the CSDA. Check payments must be made payable to the CSDA. Check or credit card payments can be mailed to: 835 West Queen St. Southington, CT 06489. If paying via credit card, you can also call 860-378-1800.
3. **Industry Materials:** Industry materials are not permitted to interfere with the online platform. All demonstrations and the distribution of promotional materials must be in accordance with CSDA rules and regulations. Company agrees to provide all materials reasonably required for the performance of the online platform, including but not limited to an electronic copy of Company's logo, in a format and within the deadlines provided by CSDA. Company agrees that CSDA is allowed to use, display and reproduce (in print, electronically or otherwise) Company's name, trade names, logos and product names in any listing of those companies participating in the online platform.
4. **CSDA Name and Logo:** The CSDA name and logo are the exclusive property of CSDA. They may not be used in any way, e.g., promotional literature, giveaways, images, etc., by anyone for any purpose without specific written approval from CSDA.
5. **Endorsement:** Distribution of materials, brochures or other related advertising and activities conducted during the online platform does not constitute endorsement by CSDA.
7. **Images:** By submitting an application to participate in the online platform, the Company acknowledges and agrees that CSDA and its vendors, including but not limited to CSDA Affiliates and Partners (collectively "CSDA"), or their respective officers, directors, staff members, agents, volunteers and employees, will not be liable to Company or any other party for any special, incidental, indirect, general or consequential damages or costs which may arise in connection with the online platform. Company consents to CSDA using any photos, other images taken of the online platform and any results of online platform related activities that occur for media outreach efforts, promotional campaigns, various publications/ communications or other business purposes as determined by CSDA without compensation to the Company.
8. **Cancellations:** Cancellations must be made in writing and sent to CSDA. Requests for cancellations or reduction in support level will result in no refund unless all space/sponsorships have been sold and all canceled space/sponsorship resold.
10. **Force Majeure:** It is mutually agreed that in the event that CSDA should find it necessary to cancel or postpone the online platform for any reason, including but not limited to low registration, strikes, acts of nature, war, terrorist acts or other circumstances beyond CSDA's control, this agreement will be terminated immediately, and CSDA shall determine an equitable basis for the refund of such portion of the fee(s) as is possible, after due consideration of expenditures and commitments already made.

11. Insurance: Companies who wish to insure the project against loss of any kind, must do so at their own expense. The CSDA does not carry insurance of any sort on the Company or other property of the Company.
12. Violations: Violations of any of these rules and regulations on the part of the Company, its employees or agents shall nullify the right to participate in the online platform and such Company shall forfeit to CSDA all monies which have been paid or due. Upon violation of any of these regulations on the part of the Company, its employees or agents, CSDA is given the right to terminate, the right to take possession of the space and the right to remove all images and services at the Company's expense. Company remains liable for all damages which CSDA may incur and forfeits all monies paid or due.
13. Amendments of Rules and Regulations: All matters and questions not covered by these regulations are at the discretion of CSDA and its agents. These regulations may be amended any time by CSDA and all amendments that may be so made shall be equally as binding, upon publication, on all parties affected by them as were the original regulations.

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#### IMPORTANT CONTACT INFORMATION

Please do not wait until the online platform is launched to ask questions, express concerns or resolve challenges that can easily be taken care of in advance. We are here to assist in making this a successful endeavor, so feel free to contact us!

Dawn Champagne

*Meetings and Continuing Education Coordinator*

Phone: 860.378.1800 Ext. 201

Email: [dchampagne@csda.com](mailto:dchampagne@csda.com) or [annualmeeting@csda.com](mailto:annualmeeting@csda.com)