



Connecticut State
Dental Association

New!

Now with Saturday
added!

Bigger & Better

159th Annual
Charter Oak
Dental Meeting

May 13–16, 2026

EXHIBITOR & SPONSOR
PROSPECTUS



Showcase your organization at
Mohegan Sun Resort Casino
Sky Convention Center

The premiere event
in the Northeast
dedicated to dental
professionals!

We have exciting things coming in 2026, including **adding Saturday to the conference!**

Stay and take advantage of the additional attendees Saturday morning from 8:00 am to 12:00 pm, **at no additional cost to you!** We will keep the price of your inside booth or corner space the same for all three days!

Commit by October 31 and **receive preferential booth space close to the entrance of the exhibit hall.** If you decide to exhibit on Thursday and Friday only, booth space will be assigned as it has in the past with consideration for longevity and date of deposit.



Contact Dawn Champagne, Director of Professional Development, today!

Phone
860.378.1800, Ext. 201

Email
dchampagne@csla.com

Join us!

The Connecticut State Dental Association would like to invite you to **be a part of our 159th Annual Charter Oak Dental Meeting** being held May 13–16, 2026 at Mohegan Sun Resort Casino.



Our meeting has earned a reputation for being one of the finest dental meetings in the Northeast, **drawing over 2,000 dental professionals from New England and the surrounding states.**

2025 had a sold-out floor and our loyal Exhibitors were thrilled with the levels of engagement from all decision makers. Our Exhibitors continuously tell us that we treat them better than any other meeting and we pride ourselves on the high level of service we provide.

The Exhibit Hall is a crucial part of the educational experience—where attendees can meet with over 100 exhibiting companies offering the latest services and innovative products. It is the place for special offers, product demos and more...

Position your organization to reach dental decision makers. We look forward to working with you to create a very successful meeting.

—Connecticut State Dental Association

- **Launch** NEW PRODUCTS AND SERVICES
- **Collect** HIGH-QUALITY SALES LEADS
- **Elevate** YOUR BRAND'S VISIBILITY
- **Cultivate** CUSTOMER RELATIONSHIPS

Please read through the information summarized here before completing your application. All exhibitors who commit to exhibiting on Saturday will receive preferential booth space close to the entrance of the exhibit hall. Returning exhibitors with an application and deposit by 10/31 who commit to exhibiting on Saturday will be able to retain previous booth assignment. If you decide to exhibit on Thursday and Friday only, booth space will be assigned as it has in the past with consideration to seniority and date of deposit. Booths paid in full prior to 10/31 will receive a \$100 discount.



General Information

CONFERENCE DATES

Wednesday–Friday, May 13–16, 2026

CONFERENCE LOCATION

Mohegan Sun Sky Convention Center
1 Mohegan Sun Boulevard, Uncasville, CT 06382
1.888.226.7711 | www.mohegansun.com

Exposition Schedule

Wednesday, May 13

12:00 pm–6:00 pm

Exhibitor Move-In & Badge Pick-Up

Thursday, May 14

7:00 am–8:00 am*

Exhibitor Move-In & Badge Pick-Up

7:00 am–5:00 pm

Badge Pick-Up

8:00 am–5:30 pm

Exhibit Hall Open

Friday, May 15

7:00 am–3:00 pm

Badge Pick-Up

8:00 am–5:30 pm**

Exhibit Hall Open

Saturday, May 16

8:00 am–12:30 pm

Exhibit Hall Open to Attendees

12:30pm–2:30 pm *

Exhibitors Dismantle

* All crates must be out of the exhibit hall aisles by 8:00 am on Thursday. Any crates remaining in the aisles at this time will be removed at the exhibitor's expense

** Early breakdown on Friday afternoon is strictly prohibited. Booths must remain open and staffed until 3:30 pm. Early dismantling of exhibit booths will not be allowed and will result in exhibitor losing preferred location request for the following year. Booth personnel will not have access to the loading dock until 3:30 pm. This policy will be strictly enforced.

Questions?

Advertising, Promotion,
Sponsorship Questions,
and Logistical Information

Dawn Champagne
Director, Professional Development

Phone
860.378.1800, Ext. 201

Email
dchampagne@csla.com



***Promote your business
at Mohegan Sun!***

***Over 2,000 dental professionals
attend courses in the Sky
Convention Center!***



Exhibitor Booth Information

Register for a booth before November 30th for inclusion in the Program Guide, which is distributed to thousands of dental professionals from Connecticut and the surrounding states!

New!

Now with Saturday added!

ANNUAL MEETING BOOTH PACKAGE

- 10' wide x 8' deep (Note: pre-function booths are 8' wide and 7' deep due to fire codes)
- 8' high draped back wall, 3' high draped side walls
- Fully carpeted ballroom
- One 8' x 40" skirted tall table, two folding chairs, one wastebasket (Tall chairs can be ordered for an additional cost through Demers)
- 7" x 44" company ID sign with booth number

BOOTH PRICING

Premium/Pre-Function
\$2,350

Corner Booth
\$2,100

Inside Booth
(includes booths 802–808)
\$1,800

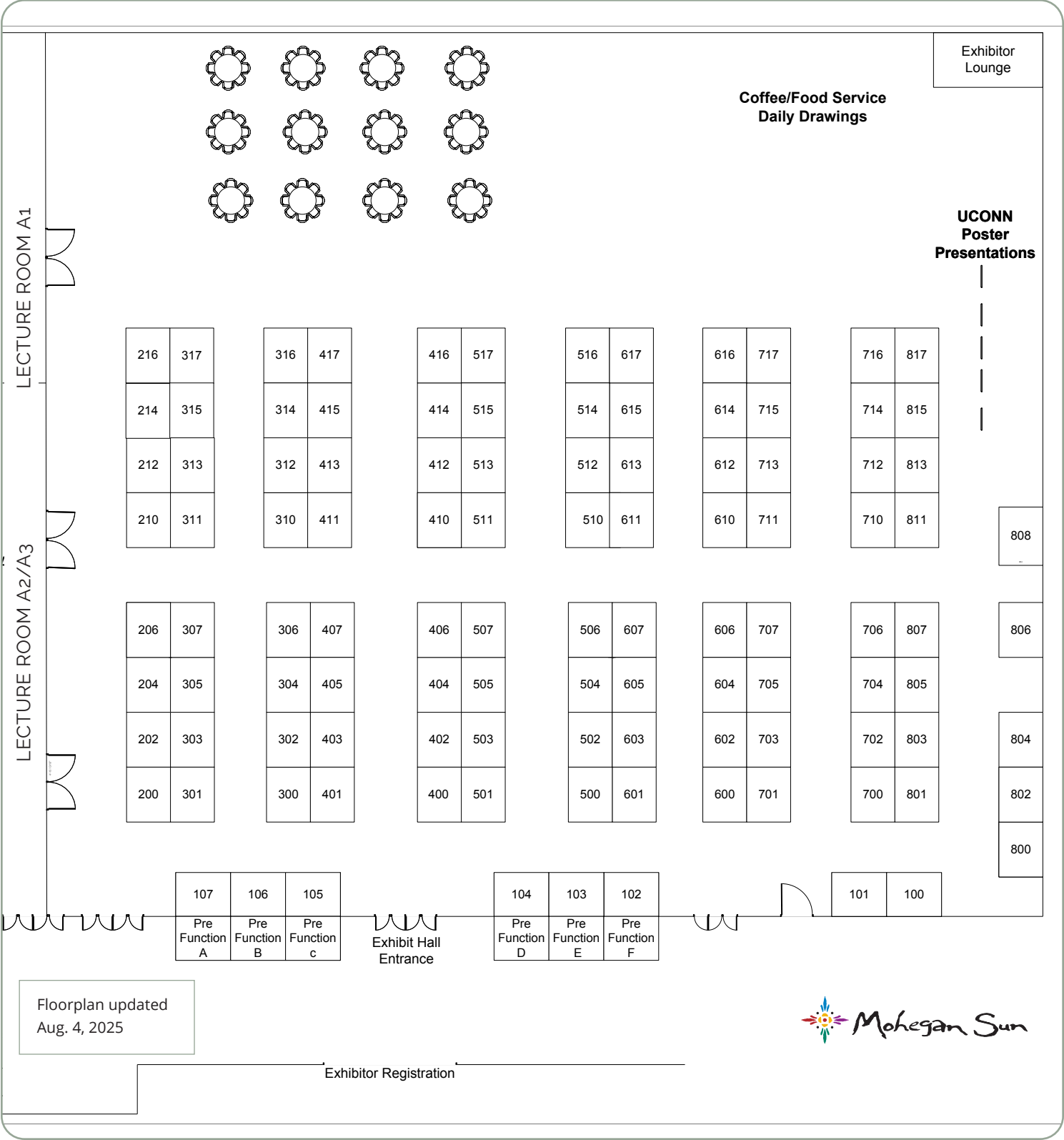
**Early Bird Discount for
Our Exhibitors!**

*Save \$100 on your booth purchase
if paid in full by Oct. 31st!*



2026 Exhibit Hall Floor Plan

Floor plan layout subject to change. Please visit csdadentalmeeting.com for the most current version.



Exhibitor Information



EXHIBITOR REFRESHMENTS

- Exhibitor's Lounge stocked with refreshments on set-up day and show days.
- Two complimentary express lunches per booth, Thursday and Friday (Additional express lunches can be purchased)

CONTRACT RULES AND REGULATIONS

The following 2026 rules and regulations will govern the exhibits at the 159th Annual Meeting of the Connecticut State Dental Association. An authorized signature on the contract confirms acceptance of the 2026 rules and regulations.

BOOTH ASSIGNMENT

All exhibitors who commit to exhibiting on Saturday will receive preferential booth space close to the entrance of the exhibit hall. Returning exhibitors with an application and deposit by 10/31 who commit to exhibiting on Saturday will be able to retain previous booth assignment. If you decide to exhibit on Thursday and Friday only, booth space will be assigned as it has in the past with consideration to seniority and date of deposit.

Exhibitor Kits begin going out in February via e-mail. The kit will contain all of the information you need to prepare for the show including: how to register booth personnel, make hotel reservations, purchase tickets to our social functions, provide information for our mobile app, and order additional items for your booth such as electricity and furniture/accessories, if needed. Advance delivery and load-in instructions are also included in the kit.

FIRST-TIME EXHIBITORS PAYMENT POLICY

We love new exhibitors! We do have a policy that requires new/first-time exhibitors to pay by check.

RATES, REFUNDS, AND DEPOSITS

No space will be assigned without a completed application and a 50% deposit per booth. Reserved space may be reassigned or canceled at the discretion of the CSDA. All requests for cancellation must be made in writing to the Connecticut State Dental Association and received before January 20, 2026. A refund will be issued minus a \$250 cancellation fee per booth. If a cancellation request is received after January 20, 2026, the entire booth fee will be retained by the CSDA.



PAYMENT IN FULL

Outstanding booth space balances are due by March 1, 2026. Booth space applications received on or after this date must be accompanied by payment in full. If the appropriate amount is not paid by the due date, a contract may be canceled without refund of any deposit amount.



The Connecticut State Dental Association, in the event of conflict regarding space requests or conditions beyond its control, reserves the right to rearrange the floor plan. Any assigned booth space not claimed by the start of the meeting may be resold or reassigned without obligation on the part of the Connecticut State Dental Association with no refund due to the exhibitor.

COMPANY/BOOTH PERSONNEL VERIFICATION

Each exhibit is limited to individuals, business firms, manufacturers, and dealers who have contracted and paid for space. Exhibit booths must be manned by registered exhibitor personnel at all times during all open exhibit hours. All exhibits personnel must be bona fide employees of the exhibiting company or representatives who received commission, brokerage, or salary from the exhibitor. False certification of individuals as exhibitor representatives, misuse of exhibitor badges or any other method or devices used to assist unauthorized persons to gain admission to the exhibit floor may be subject to a fine and expulsion of the exhibitor from the exposition and

barring him/her from further entrance to the floor without obligation on the part of the CSDA for a refund of any fees.

Upon the exercise of the authority by the Connecticut State Dental Association, the exhibitor, their employees and/or agents, waives any rights to claim for damages against the Connecticut State Dental Association arising out of the enforcement of this paragraph.

SPACE

The exhibitor acknowledges that the Connecticut State Dental Association is merely a licensee of Mohegan Sun and that the Convention Center and all other contracted space is licensed to the Connecticut State Dental Association. Accordingly, the exhibitor shall use its exhibit space in compliance with all rules and regulations with respect to such use from time to time imposed by Mohegan Sun. In addition, the exhibitor will only display products or materials manufactured or distributed by it in the regular course of its business, and, for no other items or things of any nature. The exhibitor recognizes and agrees that the contract of which these rules and regulations are a part, constitutes a sub-license agreement of its space, and shall not assign, further sub-license or otherwise apportion or dispose of its exhibit space or any other part thereof, or any use of all or any part of said space to any person, firm or entity other than the exhibitor.

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These regulations are outlined by Mohegan Sun and must be abided by. All Mohegan Sun regulatory departments may inspect all vendor booths for compliance—this includes Gaming Commission, Health Department, and Fire Department. The following are not permitted:

- Gambling, as is defined as risking something of value for gain contingent on chance.
- Any products containing THC.
- Alcohol served for sale or tasting, unless purchased and served by Mohegan Sun Bartenders
- Perishable food served for immediate consumption to the consumer
- Cooking on site unless approved by the Mohegan Sun Health and Fire Department.



INSURANCE & SECURITY

The exhibitor assumes responsibility and agrees to indemnify and defend the Connecticut State Dental Association and hotel and the tribe and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The exhibitor understands that neither the Connecticut State Dental Association nor Mohegan Sun maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

Each applicant agrees that the Connecticut State Dental Association (CSDA) shall not be responsible for any damages, losses, costs, expenses, or liability of any kind realized or incurred by the applicant during or post event.

All exhibits and respective contents are the sole responsibility of the exhibiting company. The exhibiting company assumes all risk and as stated above, is expected to obtain the proper insurance. The Connecticut State Dental Association will not be responsible for damage or loss by fire, riots, strikes, etc. As an additional service and courtesy to our exhibitors, overnight security will be provided once set-up hours end on Wednesday until 7:00 am the following morning and again once the show ends on Thursday until 7:00 am on Friday.



Please note: Early breakdown on Friday afternoon is strictly prohibited. Booths must remain open and staffed until 3:30 pm. Early dismantling of exhibit booths will not be allowed and will result in exhibitor losing preferred location request for the following year. Booth personnel will not have access to the loading dock until 3:30 pm. This policy will be strictly enforced.

For More Information

**Advertising, Promotion,
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Guest registration is reserved for guests of attendees who are participating in courses and considered a spouse or significant other, friend or relative not qualified for other registration categories. Guest registration is not intended for a non-exhibiting company to gain access to the exhibit hall floor and may not be used by suppliers or consultants to the dental industry. All guest registrations will be verified by the CSDA before being accepted. Improper use of this registration category will result in removal from the event without a refund.

The Connecticut State Dental Association (CSDA) reserves the right to use any photograph/video taken at any courses or events without the expressed written permission of those included within the photograph/video. The CSDA may use the photograph/video in publications or other media material produced including but not limited to brochures, invitations, postcards, websites, etc.



Advertising Opportunities

CSDA's 159th Annual Charter Oak Dental Meeting • May 13–16, 2026

Reserve your spot today! Email Dawn Champagne at dchampagne@csda.com or call 860.378.1800, ext. 201.



Digital



Website Banner
\$1,500, 1 exclusive opportunity available
Banner will be placed on the homepage of csdadentalmeeting.com

Print



Prime Spots		
☐ Back cover	\$2,200	7.5"w x 8"h
☐ Inside front cover	\$1,650	7.5"w x 10"h
☐ Inside back cover	\$1,650	7.5"w x 10"h

Inside Pages		
☐ Full page	\$1,350	7.5"w x 10"h
☐ 1/2 page	\$800	7.5"w x 5"h
☐ 1/4 page	\$500	3.5"w x 5"h

Print ad art files are due by October 31st and should be emailed to yvinci@csda.com. All add files must: be in full color, have no bleeds, be in high resolution (300 dpi), and in a file format of PDF, TIFF, or JPG.

Payment is due in full by October 31st. The CSDA reserves the right to release ad space if payment is not received by the due date or reject/withdraw an ad at its discretion. This contract is valid once signed. The CSDA will hold all advertisers liable for all payments under the contract.



Get additional exposure for your company!

Here are just some of the sponsorship opportunities that are available in conjunction with this exciting event! More details and opportunities will be announced as the meeting program and theme are further developed. Inquire for more details! (Note: Sponsorship opportunities are assigned based on date of signed agreement unless already marked as Sold Out.) To confirm your sponsorship, contact Dawn Champagne at dchampagne@csla.com or 860.378.1800, ext. 201.



Lanyards

Exclusive—\$3,500

Your exclusive company name/information for name badge holders.

****SOLD****



Writing Pads

Exclusive—\$2,700

Company's logo and contact information full color imprint on 2,000 paper pads; distributed at each of the course locations.

Coffee Station

*\$2,000 per service
(\$5,500 for all three)*

Includes napkins with your company's logo and message on signage will be displayed for attendees to see as they enjoy their coffee.



Services:

- Thursday Morning
- Thursday Afternoon
- Friday Morning



Promotion Emails

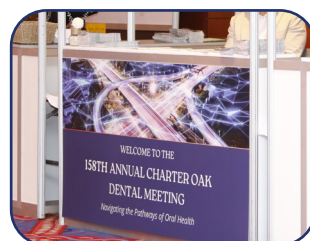
\$1,000

Your logo will be included on a minimum of 5 emails that will be sent to all CSDA Members and Non-Members.

Information Kiosk Kick Panels

\$500 (1 opportunity)

Sponsor the kick panel in this location and supply brochures for the counter.





Registration Counter Kick Panels

\$500 (2 opportunities)

Make your company the first to be noticed at the Registration Desk. Supply handout for the counter.



Tabletop Graphics

Exclusive—\$850

What better way to get your message across than advertising on table top graphics in the lunch area. These 11" w x 17" h graphics will be displayed on 12 lunch tables in the Exhibit Hall.



Confirmation Email Sponsor

\$850

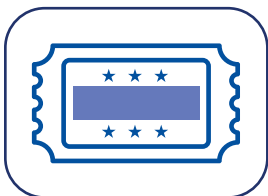
Each registrant will receive an e-mail confirmation and reminder email with your logo.



Charging Station

Exclusive—\$2,000

Your logo placed on Charging Devices and signage. Additional marketing includes logo on website sponsor page and listing on onsite floor plan.



Friday Afternoon Cocktail Reception

Exclusive—\$1,500

Includes company name and booth# printed on the drink ticket and a table for your reps near the bars for mingling with attendees.

Exhibitor Refreshments

The Exhibitor's Lounge will be stocked with refreshments on set-up day and show days!

Each booth will also receive two complimentary express lunches, per day (additional express lunches can be purchased).





Photo Station

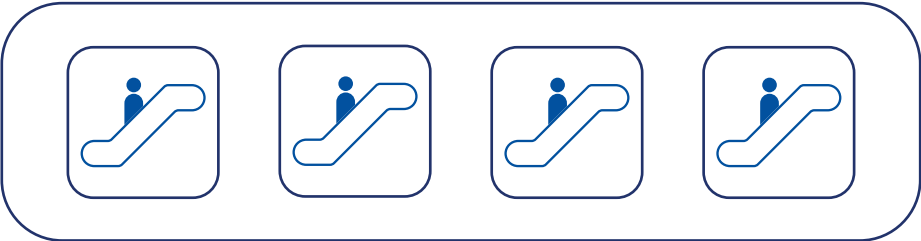
Exclusive—\$2,000

This **Exclusive Sponsorship** allows attendees to get creative and capture memories from CSDA 2026! Sponsor an onsite photo booth complete with a custom layout (to include your company logo) and fun props. Sponsorship includes:

- (1) Photobooth to be in a high traffic area
- Company Logo on custom design printed photos
- Signage at the photo booth

Escalator Decals *Exclusive—\$550 (Total of 4 Decals)*

Decals placed on the glass of each escalator featuring your company's logo and booth number.



2026 Sponsor Perks at Each Level

**Event
Sponsors** **Exhibit
Only**

Company logo on website	✓	
Company name and logo to appear in program guide (as of Nov. 30)	✓	
Company logo to appear on sponsor wall in registration lobby	✓	
Company name listed in preliminary program (as of Nov. 30)	✓	✓
Company name on website	✓	✓
Interactive floor plan	✓	✓

(Deadline October 31, 2025)



2026 CSDA Exhibit Space Application

Trade Show:
May 14–16, 2026

Please complete all sections of this contract and print as clearly as possible so we can translate the information accurately. In submitting this application, you agree that you have read, understand and will abide by all of the rules and regulations outlined in the prospectus.

BOOTH LOCATION REQUEST

(see floor plan on next page)

☐ We would like to retain our 2025 booth space(s)

1st choice booth(s) # _____

2nd choice booth(s) # _____

If possible, do not locate our us next to or across from:

BOOTH RATES

Location	Rate	QTY	Subtotal
Premium/Lettered	\$2,350	<i>Please inquire for availability</i>	
☐ Corner:	\$2,100	x _____ = \$ _____	
☐ Inside:	\$1,800	x _____ = \$ _____	
Total Booth Cost			\$ _____

☐ We are paying 50% of our booth total with this application. \$ _____

☐ Early Bird Discount (booth space must be paid in full by 10/31/25 to be eligible). - \$100

Booth balance due (if applicable) \$ _____

Today's total payment: \$ _____

If you are paying with a credit card and submitting a 50% booth deposit, please let us know if you would like us to automatically charge the remaining balance:

☐ Please charge the remaining balance on 10/31/25 so we can receive the \$100 discount.

☐ Please charge the remaining balance on 3/01/26. (Not discount eligible)

EXHIBITING THROUGH SATURDAY, MAY 16, 2026

☐ Yes ☐ No

CONTACT INFORMATION

☐ New or ☐ Returning Company

Company name

Company products/services

Booth sign should read

Company zip code

Name/Email of person completing this application

Exhibitor Kit should be e-mailed to:

Full name

Email address

Phone

METHOD OF PAYMENT

(New/First time exhibitors must pay by check)

☐ Check made payable to CSDA

☐ MasterCard ☐ Visa ☐ American Express

Credit card number

_____/_____
Expiration date CVV Code

Name on card

Credit card billing address

Authorized signature

Return contract and check made payable to: Connecticut State Dental Association, 835 West Queen Street, Southington, CT 06489. For applications with credit card payment, fax to 860.378.1807 or scan and email to annualmeeting@csda.com.



2025 Annual Meeting Exhibitors

Thank you to these exhibitors who participated at the 2025 conference!

A-dec	Colgate	Erchonia Corporation
Affinity Dental Management	Crest + Oral-B	Essential Dental Systems
Air Force Health Professions	CT Army National Guard Officer Strength Management	Fotona
Almonte Fallago Group	CT Dental Health Partnership	Garfield Refining
Alternative Apex Dental Lab	CTMOM	Geistlich
Archway Dental Partners	CT Oral Health Initiative (COHI)	Greater New York Dental Meeting
AutoRemind	Curve Dental	Guardian Life Insurance / National Financial Network
Bank of America Practice Solutions	Dandy	Haleon
Beauty and Beyond	DDS Match	HAVEN
Billing Bliss	Delta Dental of Connecticut	Hayes Handpiece
BioGaia USA	Dental Coaches	Henry Schein Dental
BISCO	Dental Practice Sales	HiDow
BonaDent Dental Laboratories	Dental Works	Hiossen
Brasseler USA	Dentow Dental, LLC	Huntington Bank Practice Finance
Candle Delights by Brigita & Mel	Dentsply Sirona Technology	Integrity Systems & Solutions
CareCredit	DEXIS	Ivoclar
Carestream Dental	Doctors Disability Specialists	Jewell Professional Insurance
Choice Transitions	Doral Refining Corporation	Jim O'Brien Architecture & Interiors
Cigna Dental	Dr. Dental	KAVO/Planmeca
Citizens and Worldpay	Eaton	Kettenbach
CODPAC		

(Continued)



Komet USA	PeoplesBank	U.S. Bank Healthcare Business Banking
Kuraray Noritake	Plum Dental Group	VAKKER Dental
Lasso MD	Precise Dental Staffing	Verizon
Legally Mine	Provide	Virtue Dental Repair & Skynet Technology Solutions
Less Tax For Dentists	Q-Optics	VOCO America
LumaDent, Inc	RGP Dental	vVardis Curodont
M&T Bank	Rose Micro Solutions	Weave
Mada Medical	Rosen & Associates	Windsor Federal-Healthcare Banking
Marvit Dental Lab	Shofu Dental Corporation	Wisdom Dental Billing
MediLoupes	SKM Collection	Workers Compensation Insurance
Medica	Smile Agency	Yankee Dental Congress
National Dentex Labs	Southridge Technology	ZimVie
Nobel Biocare	Stynt	
NSK Create It	SurgiTel	
Optimal Practice Transitions, LLC	TD Bank, NA	
Oral Health and Antibiotic Stewardship	The Invisible Dam	
Orasoptic	The Smilist	
Palma Dental Lab	TR Squares + IT Consulting	
Patterson Dental	Ultradent Products, Inc	
Pearl	Unitex Healthcare Laundry Services	
	Univet Optics	



Early Bird Discount for Our Exhibitors!

Save \$100 on your booth purchase if paid in full by Oct. 31st!

Register for a booth before November 30th for inclusion in the Program Guide, which is distributed to thousands of dental professionals from Connecticut and the surrounding states!





159th Annual Charter Oak Dental Meeting Mohegan Sun Resort Casino May 13-16, 2026

Book your spot in our exhibitor hall by November 30th
to be included in our program guide!



Connecticut State Dental Association

Beware of Attendee List Scams

You may receive emails from someone other than the CSDA asking if you would like to purchase our attendee list. These emails are not coming from the CSDA and the companies emailing you are not associated with CSDA. They are scams.

If you would like to purchase a mailing list, please contact us at annualmeeting@csda.com.